

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 OR 15(d) of the Securities Exchange Act of 1934**

**November 3, 2021**

Date of Report (Date of earliest event reported)

**MAGNITE, INC.**

(Exact name of registrant as specified in its charter)

**Delaware**

(State or other jurisdiction of incorporation)

**001-36384**

(Commission File Number)

**20-8881738**

(IRS Employer Identification No.)

**1250 Broadway, 15th Floor**

**New York, New York 10001**

(Address of principal executive offices, including zip code)

**(212) 243-2769**

(Registrant's telephone number, including area code)

**Not applicable**

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name on each exchange on which registered
<b>Common stock, par value \$0.00001 per share</b>	<b>MGNI</b>	<b>Nasdaq Global Select Market</b>

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

**Item 2.02. Results of Operations and Financial Condition.**

On November 3, 2021, Magnite, Inc., or the Company, issued a press release announcing financial results for its fiscal quarter ended September 30, 2021. The full text of the press release issued in connection with the announcement is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

The information in this Form 8-K (including Exhibit 99.1) shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such a filing.

**Item 9.01. Financial Statements and Exhibits.**

## (d) Exhibits

The following exhibit relating to Item 2.02 shall be deemed to be furnished, and not filed:

<b>Exhibit Number</b>	<b>Description</b>
99.1	<a href="#">Press release dated November 3, 2021</a>
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**MAGNITE, INC.**

Date: November 3, 2021

By: /s/ David Day  
David Day  
Chief Financial Officer

## Magnite Reports Third Quarter 2021 Results

*CTV Revenue Grows Over 50% in Q3 on a Pro Forma Basis and  
Represents 38% of Revenue ex-TAC*

NEW YORK, New York – November 3, 2021 – Magnite (Nasdaq: MGNI), the world's largest independent sell-side advertising platform, today reported its results of operations for the quarter ended September 30, 2021. Third quarter 2021 financial results of Magnite represent the combined performance of Magnite, SpotX, and SpringServe. Third quarter 2020 comparative numbers do not include results from SpotX and SpringServe, unless noted as pro-forma.

### *Recent Magnite Highlights*

- Revenue of \$131.9 million for Q3 2021, up 116% from Q3 2020
- Revenue ex-TAC<sup>(2)</sup> of \$114.1 million for Q3 2021, up 89% from Q3 2020 and up 26% on a pro-forma basis<sup>(1)</sup>
- Revenue ex-TAC<sup>(2)</sup> attributable to CTV of \$43.1 million for Q3 2021, up 290% year over year, and up 51% on a pro forma basis<sup>(1)</sup>
- Net loss of \$24.3 million in Q3 2021, for a loss per share of \$0.18, compared to net loss of \$10.5 million, for a loss per share of \$0.10 in Q3 of 2020
- Adjusted EBITDA<sup>(2)</sup> of \$40.0 million in Q3 2021 representing a margin of 35%<sup>(4)</sup>, as compared to Adjusted EBITDA of \$13.7 million in Q3 of 2020
- Non-GAAP earnings per share<sup>(2)</sup> of \$0.14 for Q3 2021, compared to non-GAAP earnings per share of \$0.06 for Q3 of 2020
- Operating free cash flow<sup>(5)</sup> in Q3 2021 was \$34.0 million
- SpringServe acquisition closed on July 1, 2021

### *Expectations:*

- Revenue ex-TAC<sup>(2)</sup> for Q4 2021 to be between \$138 million and \$142 million
- Revenue ex-TAC<sup>(2)</sup> attributable to CTV for Q4 2021 to be between \$52 million and \$56 million
- Adjusted EBITDA operating expenses<sup>(3)</sup> to be between \$79 and \$81 million for Q4 2021
- Total capital expenditures for Q4 2021 to be approximately \$8 million

“We are pleased with the Company's recent performance in our CTV and DV+ business in Q3, which drove top line growth. Our business continued to show substantial leverage as we exceeded expectations on the bottom line. We also added a very strategic technology this quarter with SpringServe’s ad server, to further enhance our strong CTV market position and better serve customers in this exciting market. We expect solid growth in Q4, even with some pockets of sector weakness in the broader economy, and continue to be excited about the long term growth outlook for the industry and our business,” said Michael G. Barrett, President and CEO of Magnite.

### Third Quarter 2021 Results Summary

(in millions, except per share amounts and percentages)

	Three Months Ended			Nine Months Ended		
	September 30, 2021	September 30, 2020	Change Favorable/ (Unfavorable)	September 30, 2021	September 30, 2020	Change Favorable/ (Unfavorable)
Revenue	\$131.9	\$61.0	116%	\$307.1	\$139.6	120%
Revenue ex-TAC <sup>(2)</sup>	\$114.1	\$60.3	89%	\$274.4	\$138.6	98%
Net income (loss)	(\$24.3)	(\$10.5)	(131)%	(\$0.4)	(\$59.3)	99%
Adjusted EBITDA <sup>(2)</sup>	\$40.0	\$13.7	191%	\$81.1	\$13.1	521%
Adjusted EBITDA operating expenses <sup>(3)</sup>	\$74.1	\$46.6	59%	\$193.2	\$125.6	54%
Adjusted EBITDA margin <sup>(4)</sup>	35%	23%	12 ppt	30%	9%	21 ppt
Basic earnings (loss) per share	(\$0.18)	(\$0.10)	(80)%	\$—	(\$0.65)	100%
Diluted earnings (loss) per share	(\$0.18)	(\$0.10)	(80)%	\$—	(\$0.65)	100%
Non-GAAP earnings (loss) per share <sup>(2)</sup>	\$0.14	\$0.06	133%	\$0.29	(\$0.07)	514%

#### Footnotes:

- (1) When Q3 year-over-year comparisons are referred to as pro-forma, they include SpotX and SpringServe results for Q3 2020.
- (2) Revenue ex-TAC, Adjusted EBITDA, Adjusted EBITDA operating expenses, and non-GAAP earnings (loss) per share are non-GAAP financial measures. Please see the discussion in the section called "Non-GAAP Financial Measures" and the reconciliations included at the end of this press release.
- (3) Adjusted EBITDA operating expenses is calculated as Revenue ex-TAC less Adjusted EBITDA.
- (4) Adjusted EBITDA margin is calculated as Adjusted EBITDA divided by Revenue ex-TAC.
- (5) Operating free cash flow is calculated as Adjusted EBITDA less capital expenditures.

### Third Quarter 2021 Results Conference Call and Webcast:

The Company will host a conference call on November 3, 2021 at 1:30 PM (PT) / 4:30 PM (ET) to discuss the results for its third quarter of 2021.

#### Live conference call

Toll free number: (844) 875-6911 (for domestic callers)  
Direct dial number: (412) 902-6511 (for international callers)  
Passcode: Ask to join the Magnite conference call  
Simultaneous audio webcast: [investor.magnite.com](https://investor.magnite.com) under "Events and Presentations"

#### Conference call replay

Toll free number: (877) 344-7529 (for domestic callers)  
Direct dial number: (412) 317-0088 (for international callers)  
Passcode: 10161248  
Webcast link: [investor.magnite.com](https://investor.magnite.com) under "Events and Presentations"

### About Magnite

We're Magnite (NASDAQ: MGNI), the world's largest independent sell-side advertising platform. Publishers use our technology to monetize their content across all screens and formats including CTV, online video, display, and audio. The world's leading agencies and brands trust our platform to access brand-safe, high-quality ad inventory and execute billions of advertising transactions each month. In April 2021 we acquired SpotX to further enhance our CTV business and better help our clients in this rapidly growing market. Anchored in bustling New York City, sunny Los Angeles, mile-high Denver, historic London, and down under in Sydney, Magnite has offices across North America, EMEA, LATAM, and APAC.

Note: Magnite and the Magnite logo are service marks of Magnite, Inc.

**Forward-Looking Statements:**

This press release and management's prepared remarks during the conference call referred to above include, and management's answers to questions during the conference call may include, forward-looking statements, including statements based upon or relating to our expectations, assumptions, estimates, and projections. In some cases, you can identify forward-looking statements by terms such as "may," "might," "will," "objective," "intend," "should," "could," "can," "would," "expect," "believe," "design," "anticipate," "estimate," "predict," "potential," "plan" or the negative of these terms, and similar expressions. Forward-looking statements may include, but are not limited to, statements concerning the acquisition of SpotX, Inc. ("SpotX," and such acquisition the "SpotX Acquisition") or SpringServe, LLC ("SpringServe," and such acquisition the "SpringServe Acquisition") or the anticipated benefits thereof; statements concerning potential synergies from the SpotX Acquisition or SpringServe Acquisition; statements concerning the potential impacts of the COVID-19 pandemic on our business operations, financial condition, and results of operations and on the world economy; our anticipated financial performance; anticipated benefits or effects related to our completed merger with Telaria, Inc. in April 2020 ("Telaria" and such merger the "Telaria Merger"); key strategic objectives, industry growth rates for ad-supported CTV and the shift in video consumption from linear TV to CTV; introduction of new offerings; the impact of transparency initiatives we may undertake; the impact of our traffic shaping technology on our business; the effects of our cost reduction initiatives; scope and duration of client relationships; the fees we may charge in the future; business mix; sales growth; client utilization of our offerings; our competitive differentiation; our market share and leadership position in the industry; market conditions, trends, and opportunities; certain statements regarding future operational performance measures; benefits from supply path optimization; and other statements that are not historical facts. These statements are not guarantees of future performance; they reflect our current views with respect to future events and are based on assumptions and estimates and subject to known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from expectations or results projected or implied by forward-looking statements. Risks that our business faces include, but are not limited to, the following: our ability to realize the anticipated benefits of the Telaria Merger, SpotX Acquisition, and SpringServe Acquisition; our ability to comply with the terms of our financing arrangements; restrictions in our Credit Agreement may limit our ability to make strategic investments, respond to changing market conditions, or otherwise operate our business, which may place us at a disadvantage compared to competitors; increases in our debt leverage may put us at greater risk of defaulting on our debt obligations, subject us to additional operating restrictions and make it more difficult to obtain future financing on favorable terms; sales of our common stock by the former owner of SpotX may have an adverse effect on the price of our common stock; conversion of our Convertible Senior Notes would dilute the ownership interest of existing stockholders; the severity, magnitude, and duration of the COVID-19 pandemic, including impacts of the pandemic and of responses to the pandemic by governments, business and individuals on our operations, personnel, buyers, sellers, and on the global economy and the advertising marketplace; our CTV spend may grow more slowly than we expect if industry growth rates for ad supported CTV are not accurate, if CTV sellers fail to adopt programmatic advertising solutions or if we are unable to maintain or increase access to CTV advertising inventory; we may be unsuccessful in our supply path optimization efforts; our ability to introduce new offerings and bring them to market in a timely manner, and otherwise adapt in response to client demands and industry trends; uncertainty of our estimates and expectations associated with new offerings, including the CTV ad server product that we recently acquired in the SpringServe Acquisition; lack of adoption and market acceptance of our Demand Manager solution; we must increase the scale and efficiency of our technology infrastructure to support our growth; the emergence of header bidding has increased competition from other demand sources and may cause infrastructure strain and added costs; our access to mobile inventory may be limited by third-party technology or lack of direct relationships with mobile sellers; we may experience lower take rates, which may not be offset by increase in the volume of ad requests, improvements in fill-rate, and/or increases in the value of transactions through our platform; the impact of requests for discounts, fee concessions, rebates, refunds or favorable payment terms; our history of losses, and the fact that in the past our operating results have and may in the future fluctuate significantly, be difficult to predict, and fall below analysts' and investors' expectations; the effect on the advertising market and our business from difficult economic conditions or uncertainty; the effects of seasonal trends on our results of operations; we operate in an intensely competitive market that includes companies that have greater financial, technical and marketing resources than we do; the effects of consolidation in the ad tech industry; the growing percentage of digital advertising spend captured by closed "walled gardens" (such as Google, Facebook, Comcast, and Amazon); our ability to differentiate our offerings and compete effectively to combat commodification and disintermediation; potential limitations on our ability to collect or use data as a result of consumer tools, regulatory restrictions and technological limitations; the development and use of new identity solutions as a replacement for third-party cookies and other identifiers may disrupt the programmatic ecosystem and cause the performance of our platform to decline; the industry may not adopt or may be slow to adopt the use of first-party publisher segments as an alternative to third-party cookies; our ability to comply with, and the effect on our business of, evolving legal standards and regulations, particularly concerning data protection and privacy; failure by us or our clients to meet advertising and inventory content standards could harm our brand and reputation and those of our partners; the freedom of buyers and sellers to direct their spending and inventory to competing sources of inventory and demand; the ability of buyers and sellers to establish direct relationships and integrations without the use of our platform; our reliance on large aggregators of advertising inventory, and the concentration of CTV among a small number of large sellers that

enjoy significant negotiating leverage; our ability to provide value to both buyers and sellers of advertising without being perceived as favoring one over the other or being perceived as competing with them through our service offerings; our reliance on large sources of advertising demand, including demand side platforms ("DSPs") that may have or develop high-risk credit profiles or fail to pay invoices when due; we may be exposed to claims from clients for breach of contracts; errors or failures in the operation of our solution, interruptions in our access to network infrastructure or data, and breaches of our computer systems; our ability to ensure a high level of brand safety for our clients and to detect "bot" traffic and other fraudulent or malicious activity; the use of our net operating losses and tax credit carryforwards may be subject to certain limitations; the possibility of adjustments to the purchase price allocation and valuation relating to the SpotX Acquisition and the SpringServe Acquisition; our ability to raise additional capital if needed; volatility in the price of our common stock; the impact of negative analyst or investor research reports; our ability to attract and retain qualified employees and key personnel; costs associated with enforcing our intellectual property rights or defending intellectual property infringement; the Capped Call Transactions may affect the value of the Convertible Senior Notes and our common stock; we are subject to counterparty risk with respect to the Capped Call Transactions; the conditional conversion feature of the Convertible Senior Notes, if triggered, may adversely affect our financial condition and operating result; failure to successfully execute our international growth plans; and our ability to identify future acquisitions of or investments in complementary companies or technologies and our ability to consummate the acquisitions and integrate such companies or technologies.

We discuss many of these risks and additional factors that could cause actual results to differ materially from those anticipated by our forward-looking statements under the headings "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations," and elsewhere in this press release and in other filings we have made and will make from time to time with the Securities and Exchange Commission, or SEC, including our Annual Report on Form 10-K for the year ended December 31, 2020 and subsequent Quarterly Reports on Form 10-Q. These forward-looking statements represent our estimates and assumptions only as of the date of the report in which they are included. Unless required by federal securities laws, we assume no obligation to update any of these forward-looking statements, or to update the reasons actual results could differ materially from those anticipated, to reflect circumstances or events that occur after the statements are made. Without limiting the foregoing, any guidance we may provide will generally be given only in connection with quarterly and annual earnings announcements, without interim updates, and we may appear at industry conferences or make other public statements without disclosing material nonpublic information in our possession. Given these uncertainties, investors should not place undue reliance on these forward-looking statements. Investors should read this press release and the documents that we reference in this press release and have filed or will file with the SEC completely and with the understanding that our actual future results may be materially different from what we expect. We qualify all of our forward-looking statements by these cautionary statements.

#### **Non-GAAP Financial Measures and Operational Measures:**

In addition to our GAAP results, we review certain non-GAAP financial measures to help us evaluate our business, measure our performance, identify trends affecting our business, establish budgets, measure the effectiveness of investments in our technology and development and sales and marketing, and assess our operational efficiencies. These non-GAAP measures include Revenue ex-TAC, Adjusted EBITDA, Non-GAAP Income (Loss) and Non-GAAP Earnings (Loss) per share, each of which is discussed below.

These non-GAAP financial measures are not intended to be considered in isolation from, as substitutes for, or as superior to, the corresponding financial measures prepared in accordance with GAAP. You are encouraged to evaluate these adjustments, and review the reconciliation of these non-GAAP financial measures to their most comparable GAAP measures, and the reasons we consider them appropriate. It is important to note that the particular items we exclude from, or include in, our non-GAAP financial measures may differ from the items excluded from, or included in, similar non-GAAP financial measures used by other companies. See "Reconciliation of Revenue to Revenue ex-TAC," "Reconciliation of net income (loss) to Adjusted EBITDA," "Reconciliation of net income (loss) to non-GAAP income (loss)," and "Reconciliation of GAAP earnings (loss) per share to non-GAAP earnings (loss) per share" included as part of this press release.

We do not provide a reconciliation of our non-GAAP financial expectations for Revenue ex-TAC, Adjusted EBITDA, and Adjusted EBITDA operating expenses because the amount and timing of many future charges that impact these measures (such as amortization of future acquired intangible assets, acquisition-related charges, foreign exchange (gain) loss, net, stock-based compensation, impairment charges, provision or benefit for income taxes, and our future revenue mix), which could be material, are variable, uncertain, or out of our control and therefore cannot be reasonably predicted without unreasonable effort, if at all. In addition, we believe such reconciliations could imply a degree of precision that might be confusing or misleading to investors.

## Revenue ex-TAC:

Revenue ex-TAC is revenue excluding traffic acquisition cost ("TAC"). Traffic acquisition cost, a component of Cost of revenue, represents what we must pay sellers for the sale of advertising inventory through our platform for revenue reported on a gross basis. In calculating Revenue ex-TAC, we add back the cost of revenue, excluding TAC, to gross profit, the most comparable GAAP measurement. Revenue ex-TAC is a non-GAAP financial measure. We believe Revenue ex-TAC is a useful measure in assessing the performance of Magnite as a combined company following our acquisition of SpotX and facilitates a consistent comparison against our core business without considering the impact of traffic acquisition costs related to revenue reported on a gross basis.

## Adjusted EBITDA:

We define Adjusted EBITDA as net income (loss) adjusted to exclude stock-based compensation expense, depreciation and amortization, amortization of acquired intangible assets, impairment charges, interest income or expense, and other cash and non-cash based income or expenses that we do not consider indicative of our core operating performance, including, but not limited to foreign exchange gains and losses, acquisition and related items, non-operational real estate expense (income), net, and provision (benefit) for income taxes. We also track future expenses on an Adjusted EBITDA basis, and describe them as Adjusted EBITDA operating expenses, which includes total operating expenses. Total operating expenses include cost of revenue. We adjust Adjusted EBITDA operating expenses for the same expense items excluded in Adjusted EBITDA. We believe Adjusted EBITDA is useful to investors in evaluating our performance for the following reasons:

- Adjusted EBITDA is widely used by investors and securities analysts to measure a company's performance without regard to items such as those we exclude in calculating this measure, which can vary substantially from company to company depending upon their financing, capital structures, and the method by which assets were acquired.
- Our management uses Adjusted EBITDA in conjunction with GAAP financial measures for planning purposes, including the preparation of our annual operating budget, as a measure of performance and the effectiveness of our business strategies, and in communications with our board of directors concerning our performance. Adjusted EBITDA may also be used as a metric for determining payment of cash incentive compensation.
- Adjusted EBITDA provides a measure of consistency and comparability with our past performance that many investors find useful, facilitates period-to-period comparisons of operations, and also facilitates comparisons with other peer companies, many of which use similar non-GAAP financial measures to supplement their GAAP results.

Although Adjusted EBITDA is frequently used by investors and securities analysts in their evaluations of companies, Adjusted EBITDA has limitations as an analytical tool, and should not be considered in isolation or as a substitute for analysis of our results of operations as reported under GAAP. These limitations include:

- Stock-based compensation is a non-cash charge and will remain an element of our long-term incentive compensation package, although we exclude it as an expense when evaluating our ongoing operating performance for a particular period.
- Depreciation and amortization are non-cash charges, and the assets being depreciated or amortized will often have to be replaced in the future, but Adjusted EBITDA does not reflect any cash requirements for these replacements.
- Impairment charges are non-cash charges related to goodwill, intangible assets and/or long-lived assets.
- Adjusted EBITDA does not reflect non-cash charges related to acquisition and related items, such as amortization of acquired intangible assets, merger related severance costs, and changes in the fair value of contingent consideration.
- Adjusted EBITDA does not reflect cash and non-cash charges and changes in, or cash requirements for, acquisition and related items, such as certain transaction expenses and expenses associated with earn-out amounts.
- Adjusted EBITDA does not reflect changes in our working capital needs, capital expenditures, non-operational real estate expenses or income, or contractual commitments.
- Adjusted EBITDA does not reflect cash requirements for income taxes and the cash impact of other income or expense.
- Other companies may calculate Adjusted EBITDA differently than we do, limiting its usefulness as a comparative measure.

Our Adjusted EBITDA is influenced by fluctuations in our revenue, cost of revenue, and the timing and amounts of the cost of our operations. Adjusted EBITDA should not be considered as an alternative to net income (loss), income (loss) from operations, or any other measure of financial performance calculated and presented in accordance with GAAP.

**Non-GAAP Income (Loss) and Non-GAAP Earnings (Loss) per Share:**

We define non-GAAP earnings (loss) per share as non-GAAP income (loss) divided by non-GAAP weighted-average shares outstanding. Non-GAAP income (loss) is equal to net income (loss) excluding stock-based compensation, cash and non-cash based acquisition and related expenses, including amortization of acquired intangible assets, merger related severance costs, transaction expenses, non-operational real estate expenses or income, foreign currency gains and losses, and in periods in which the Company generates net income, non-GAAP net income also excludes interest expense associated with Convertible Senior Notes. In periods in which we have non-GAAP income, non-GAAP weighted-average shares outstanding used to calculate non-GAAP earnings per share includes the impact of potentially dilutive shares. Potentially dilutive shares consist of stock options, restricted stock awards, restricted stock units, performance stock units, and potential shares issued under the Employee Stock Purchase Plan, each computed using the treasury stock method. In periods in which the Company generates net income, non-GAAP weighted-average shares will also include the impact of shares that would be issuable assuming conversion of all of the Convertible Senior Notes, calculated under the if-converted method. We believe non-GAAP earnings (loss) per share is useful to investors in evaluating our ongoing operational performance and our trends on a per share basis, and also facilitates comparison of our financial results on a per share basis with other companies, many of which present a similar non-GAAP measure. However, a potential limitation of our use of non-GAAP earnings (loss) per share is that other companies may define non-GAAP earnings (loss) per share differently, which may make comparison difficult. This measure may also exclude expenses that may have a material impact on our reported financial results. Non-GAAP earnings (loss) per share is a performance measure and should not be used as a measure of liquidity. Because of these limitations, we also consider the comparable GAAP measure of net income (loss).

**Investor Relations Contact**

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**MAGNITE, INC.**  
**CONDENSED CONSOLIDATED BALANCE SHEETS**  
(In thousands)  
(unaudited)

	September 30, 2021	December 31, 2020
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 188,182	\$ 117,676
Accounts receivable, net	765,076	471,666
Prepaid expenses and other current assets	20,992	17,729
<b>TOTAL CURRENT ASSETS</b>	<b>974,250</b>	<b>607,071</b>
Property and equipment, net	32,759	23,681
Right-of-use lease asset	64,591	39,599
Internal use software development costs, net	19,130	16,160
Intangible assets, net	463,571	89,884
Goodwill	972,747	158,125
Other assets, non-current	6,062	4,440
<b>TOTAL ASSETS</b>	<b>\$ 2,533,110</b>	<b>\$ 938,960</b>
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
Current liabilities:		
Accounts payable and accrued expenses	\$ 828,501	\$ 509,315
Lease liabilities, current	15,033	9,813
Debt, current	3,600	—
Other current liabilities	11,773	3,070
<b>TOTAL CURRENT LIABILITIES</b>	<b>858,907</b>	<b>522,198</b>
Deferred tax liability	19,488	199
Debt, non-current, net of debt issuance costs	719,333	—
Lease liabilities, non-current	55,999	32,278
Other liabilities, non-current	2,618	2,672
<b>TOTAL LIABILITIES</b>	<b>1,656,345</b>	<b>557,347</b>
<b>STOCKHOLDERS' EQUITY</b>		
Common stock	2	2
Additional paid-in capital	1,273,093	777,084
Accumulated other comprehensive loss	(1,426)	(957)
Accumulated deficit	(394,904)	(394,516)
<b>TOTAL STOCKHOLDERS' EQUITY</b>	<b>876,765</b>	<b>381,613</b>
<b>TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY</b>	<b>\$ 2,533,110</b>	<b>\$ 938,960</b>

**MAGNITE, INC.**  
**CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS**  
(In thousands, except per share amounts)  
(unaudited)

	Three Months Ended		Nine Months Ended	
	September 30, 2021	September 30, 2020	September 30, 2021	September 30, 2020
Revenue	\$ 131,871	\$ 60,982	\$ 307,127	\$ 139,625
Expenses <sup>(1)(2)</sup> :				
Cost of revenue	63,541	21,031	134,823	56,579
Sales and marketing	52,260	21,761	118,122	53,059
Technology and development	21,059	13,562	53,436	37,318
General and administrative	16,535	13,314	47,673	38,221
Merger, acquisition, and restructuring costs	2,424	2,254	37,778	16,677
Total expenses	155,819	71,922	391,832	201,854
Loss from operations	(23,948)	(10,940)	(84,705)	(62,229)
Other (income) expense:				
Interest income (expense), net	7,280	30	12,595	(112)
Other income	(955)	(1,194)	(3,317)	(2,487)
Foreign exchange (gain) loss, net	(1,246)	293	(1,358)	(845)
Total other (income) expense, net	5,079	(871)	7,920	(3,444)
Loss before income taxes	(29,027)	(10,069)	(92,625)	(58,785)
Provision (benefit) for income taxes	(4,708)	446	(92,237)	533
Net loss	\$ (24,319)	\$ (10,515)	\$ (388)	\$ (59,318)
Net loss per share:				
Basic and Diluted	\$ (0.18)	\$ (0.10)	\$ —	\$ (0.65)
Weighted average shares used to compute loss per share:				
Basic and Diluted	131,501	110,416	124,325	91,371

(1) Stock-based compensation expense included in our expenses was as follows:

	Three Months Ended		Nine Months Ended	
	September 30, 2021	September 30, 2020	September 30, 2021	September 30, 2020
Cost of revenue	\$ 278	\$ 122	\$ 530	\$ 412
Sales and marketing	4,583	2,309	10,426	5,928
Technology and development	3,828	2,061	8,195	5,469
General and administrative	3,087	2,504	8,299	7,935
Merger, acquisition, and restructuring costs	48	354	1,071	1,554
Total stock-based compensation expense	\$ 11,824	\$ 7,350	\$ 28,521	\$ 21,298

(2) Depreciation and amortization expense included in our expenses was as follows:

	Three Months Ended		Nine Months Ended	
	September 30, 2021	September 30, 2020	September 30, 2021	September 30, 2020
Cost of revenue	\$ 24,764	\$ 9,579	\$ 52,108	\$ 26,407
Sales and marketing	23,569	4,317	44,037	8,962
Technology and development	190	143	468	340
General and administrative	179	37	471	448
Total depreciation and amortization expense	\$ 48,702	\$ 14,076	\$ 97,084	\$ 36,157

**MAGNITE, INC.**  
**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**  
(In thousands)  
(unaudited)

	Nine Months Ended	
	September 30, 2021	September 30, 2020
<b>OPERATING ACTIVITIES:</b>		
Net loss	\$ (388)	\$ (59,318)
Adjustments to reconcile net loss to net cash provided by (used in) operating activities:		
Depreciation and amortization	97,084	36,157
Stock-based compensation	28,521	21,298
(Gain) loss on disposal of property and equipment	78	(17)
Provision for doubtful accounts	217	31
Amortization of debt issuance costs	3,223	—
Non-cash lease expense	1,825	(601)
Deferred income taxes	(91,540)	837
Unrealized foreign currency gains, net	(2,578)	(2,108)
Changes in operating assets and liabilities:		
Accounts receivable	(92,131)	(46,145)
Prepaid expenses and other assets	(297)	(2,896)
Accounts payable and accrued expenses	113,795	23,464
Other liabilities	191	5,260
Net cash provided by (used in) operating activities	58,000	(24,038)
<b>INVESTING ACTIVITIES:</b>		
Purchases of property and equipment	(13,985)	(4,211)
Capitalized internal use software development costs	(8,525)	(6,894)
Cash (used in), net of cash acquired, in merger and acquisition activities	(653,060)	54,595
Net cash (used in) provided by investing activities	(675,570)	43,490
<b>FINANCING ACTIVITIES:</b>		
Proceeds from Convertible Senior Notes offering	400,000	—
Proceeds from issuance of debt, net of debt discount	349,200	—
Payment for capped call options	(38,960)	—
Payment for debt issuance costs	(30,378)	—
Proceeds from exercise of stock options	8,747	3,868
Proceeds from issuance of common stock under employee stock purchase plan	1,154	693
Repayment of debt	(900)	—
Taxes paid related to net share settlement	—	(7,841)
Net cash provided by (used in) financing activities	688,863	(3,280)
<b>EFFECT OF EXCHANGE RATE CHANGES ON CASH, CASH EQUIVALENTS AND RESTRICTED CASH</b>		
	(591)	41
<b>CHANGE IN CASH, CASH EQUIVALENTS AND RESTRICTED CASH</b>	<b>70,702</b>	<b>16,213</b>
CASH, CASH EQUIVALENTS AND RESTRICTED CASH — Beginning of period	117,731	88,888
CASH, CASH EQUIVALENTS AND RESTRICTED CASH — End of period	<u>\$ 188,433</u>	<u>\$ 105,101</u>
<b>RECONCILIATION OF CASH, CASH EQUIVALENTS AND RESTRICTED CASH TO CONSOLIDATED BALANCE SHEETS</b>		
Cash and cash equivalents	\$ 188,182	\$ 103,797
Restricted cash included in other asset, non-current, and prepaid expenses and other current assets	251	1,304
Total cash, cash equivalents and restricted cash	<u>\$ 188,433</u>	<u>\$ 105,101</u>

SUPPLEMENTAL DISCLOSURES OF OTHER CASH FLOW INFORMATION:	Nine Months Ended	
	September 30, 2021	September 30, 2020
Cash paid for income taxes	\$ 1,221	\$ 829
Cash paid for interest	\$ 7,671	\$ 49
Capitalized assets financed by accounts payable and accrued expenses	\$ 1,513	\$ 2,388
Capitalized stock-based compensation	\$ 956	\$ 616
Operating lease right-of-use assets obtained in exchange for new operating lease liabilities	\$ 22,651	\$ 2,036
Purchase consideration - indemnification claims holdback	\$ 1,409	\$ —
Common stock and options issued for merger	\$ 495,591	\$ 287,418
Debt discount, non-cash	\$ 10,800	\$ —

**MAGNITE, INC.**  
**RECONCILIATION OF REVENUE TO GROSS PROFIT TO REVENUE EX-TAC**  
(In thousands)  
(unaudited)

	Three Months Ended		Nine Months Ended	
	September 30, 2021	September 30, 2020	September 30, 2021	September 30, 2020
Revenue	\$ 131,871	\$ 60,982	\$ 307,127	\$ 139,625
Less: Cost of revenue	63,541	21,031	134,823	56,579
Gross Profit	68,330	39,951	172,304	83,046
Add back: Cost of revenue, excluding TAC	45,734	20,351	102,052	55,601
Revenue ex-TAC	<u>\$ 114,064</u>	<u>\$ 60,302</u>	<u>\$ 274,356</u>	<u>\$ 138,647</u>

**MAGNITE, INC.**  
**RECONCILIATION OF NET INCOME (LOSS) TO ADJUSTED EBITDA**  
(In thousands)  
(unaudited)

	Three Months Ended		Nine Months Ended	
	September 30, 2021	September 30, 2020	September 30, 2021	September 30, 2020
Net loss	\$ (24,319)	\$ (10,515)	\$ (388)	\$ (59,318)
Add back (deduct):				
Depreciation and amortization expense, excluding amortization of acquired intangible assets	6,518	6,254	17,771	19,253
Amortization of acquired intangibles	42,184	7,822	79,313	16,904
Stock-based compensation expense	11,824	7,350	28,521	21,298
Merger, acquisition, and restructuring costs, excluding stock-based compensation expense	2,376	1,900	36,707	15,123
Non-operational real estate expense (income), net	57	163	197	203
Interest expense (income), net	7,280	30	12,595	(112)
Foreign exchange (gain) loss, net	(1,246)	293	(1,358)	(845)
Other non-operating (income) expense, net	—	6	—	15
Provision (benefit) for income taxes	(4,708)	446	(92,237)	533
Adjusted EBITDA	<u>\$ 39,966</u>	<u>\$ 13,749</u>	<u>\$ 81,121</u>	<u>\$ 13,054</u>

**MAGNITE, INC.**  
**RECONCILIATION OF NET INCOME (LOSS) TO NON-GAAP INCOME (LOSS)**  
**(In thousands)**  
**(unaudited)**

	Three Months Ended		Nine Months Ended	
	September 30, 2021	September 30, 2020	September 30, 2021	September 30, 2020
Net loss	\$ (24,319)	\$ (10,515)	\$ (388)	\$ (59,318)
Add back (deduct):				
Merger, acquisition, and restructuring costs, including amortization of acquired intangibles and excluding stock-based compensation expense	44,560	9,722	116,020	32,027
Stock-based compensation expense	11,824	7,350	28,521	21,298
Non-operational real estate expense (income), net	57	163	197	203
Foreign exchange (gain) loss, net	(1,246)	293	(1,358)	(845)
Other non-operating (income) expense, net	—	6	—	15
Interest expense, Convertible Senior Notes	327	—	544	—
Tax effect of Non-GAAP adjustments <sup>(1)</sup>	(10,868)	239	(103,287)	(131)
Non-GAAP income (loss)	<u>\$ 20,335</u>	<u>\$ 7,258</u>	<u>\$ 40,249</u>	<u>\$ (6,751)</u>

(1) Non-GAAP income (loss) includes the estimated tax impact from the expense items reconciling between net loss and non-GAAP income (loss).

**MAGNITE, INC.**  
**RECONCILIATION OF GAAP EARNINGS (LOSS) PER SHARE TO NON-GAAP EARNINGS (LOSS) PER SHARE**  
(In thousands, except per share amounts)  
(unaudited)

	Three Months Ended		Nine Months Ended	
	September 30, 2021	September 30, 2020	September 30, 2021	September 30, 2020
GAAP loss per share <sup>(1)</sup> :				
Basic and Diluted	\$ (0.18)	\$ (0.10)	\$ —	\$ (0.65)
Non-GAAP income (loss) <sup>(2)</sup>	\$ 20,335	\$ 7,258	\$ 40,249	\$ (6,751)
Non-GAAP earnings (loss) per share	\$ 0.14	\$ 0.06	\$ 0.29	\$ (0.07)
Weighted-average shares used to compute basic earnings (loss) per share	131,501	110,416	124,325	91,371
Dilutive effect of weighted-average common stock options, RSUs, and PSUs	8,564	5,702	10,784	—
Dilutive effect of weighted-average ESPP	11	30	49	—
Dilutive effect of weighted-average Convertible Senior Notes	6,262	—	4,499	—
Non-GAAP weighted-average shares outstanding <sup>(3)</sup>	146,338	116,148	139,657	91,371

<sup>(1)</sup> Calculated as net income (loss) divided by basic and diluted weighted-average shares used to compute earnings (loss) per share as included in the consolidated statement of operations.

<sup>(2)</sup> Refer to reconciliation of net income (loss) to non-GAAP income (loss).

<sup>(3)</sup> Non-GAAP earnings (loss) per share is computed using the same weighted-average number of shares that are used to compute GAAP earnings (loss) per share in periods where there is both a non-GAAP loss and a GAAP net loss.

**MAGNITE, INC.**  
**REVENUE EX-TAC BY CHANNEL**  
(In thousands)  
(unaudited)

	Revenue ex-TAC							
	Three Months Ended				Nine Months Ended			
	September 30, 2021		September 30, 2020		September 30, 2021		September 30, 2020	
Channel:								
CTV	\$ 43,142	38 %	\$ 11,059	18 %	\$ 89,382	33 %	\$ 18,978	14 %
Desktop	29,192	26 %	20,222	34 %	76,566	28 %	50,490	36 %
Mobile	41,730	36 %	29,021	48 %	108,408	39 %	69,179	50 %
<b>Total</b>	<b>\$ 114,064</b>	<b>100 %</b>	<b>\$ 60,302</b>	<b>100 %</b>	<b>\$ 274,356</b>	<b>100 %</b>	<b>\$ 138,647</b>	<b>100 %</b>