Tear Sheet

Stock Performance

RUBI (Common Stock)

Exchange	NYSE (US Dollar)
Price	**$5.14**
Change (%)	▼ 0.16 (3.02%)
Volume	718,462
52 Week Low	$4.61
Market Cap	$254,696,884
Rolling EPS	-0.75
PE Ratio	0
Shares Outstanding	49,551,923

Data as of 06/30/17 4:02 p.m. ET

Recent Headlines & Events

06/15/17

Rubicon Project Announces Production Availability of Header Bidding Integration with Amazon Publisher Services

05/09/17

Rubicon Project Selected by BT to Expand Digital Presence

05/04/17

Rubicon Project to Present at the Needham Emerging Technology Conference and the IAB Programmatic Symposium

Analyst Estimates / Ratings

SEC Filings

Filing Date	Form
05/25/17	4
05/25/17	4
05/25/17	4
05/25/17	4

Corporate Governance

Frank Addante	Chairman and Founder
Michael Barrett	President and CEO
David Day	Chief Financial Officer

Ownership Summary

Shareholders

	Holders	Value ($MM)	% O/S	Shares
Institution	221	234.45	78.2	38,766,239
Mutual Fund	205	75.72	24.0	11,898,668
Insider *	11	25.09	7.3	3,620,592

Insider values reflect direct beneficial ownership.

Top Holders

	Shares Held	% O/S	Share Change	Filing Date
Clearstone Venture Partners	3,075,794	6.2	-1,006,593	12/31/16
PRIMECAP Management Company	2,282,800	4.6	-632,528	03/31/17
BlackRock Institutional Trust Company, N.A.	2,204,248	4.5	243,721	03/31/17
Addante (Frank A)	1,844,020	3.7	-25,972	05/15/17
Divisar Capital Management, LLC	1,787,488	3.6	807,583	03/31/17
The Vanguard Group, Inc.	1,619,460	3.3	146,748	03/31/17
Dimensional Fund Advisors, L.P.	1,019,934	2.1	559,275	03/31/17
Norges Bank Investment Management (NBIM)	978,421	2.0	783,207	12/31/16
Two Sigma Investments, LP	927,587	1.9	154,138	03/31/17
AQR Capital Management, LLC	920,689	1.9	-214,422	03/31/17

Primary IR Contact

Erica Abrams

Phone: 424-293-7388

E-mail: erica@ericajabrams.com

Data provided by Nasdaq. Minimum 15 minutes delayed. View Attributions and Sources