FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| Check this box if no longer subject to Section 16.<br>Form 4 or Form 5 obligations may continue. See<br>Instruction 1(b). |   |  |   |                      | EMENT OF CHANGES IN BENEFICIAL OWNERSHIP<br>Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934<br>or Section 30(h) of the Investment Company Act of 1940 |  |           |   |                    |   |                          |                       |                                  |   |   | imber:<br>ed averag<br>er respon:     | je burden<br>se:  | 3235-0287<br>0.5   |  |
|---|---|--|---|----------------------|--|--|-----------|---|--------------------|---|--------------------------|-----------------------|----------------------------------|---|---|---------------------------------------|---|--|--|
| 1. Name and Address of Reporting Person* <u>TROE LISA L</u> (Last) (First)   (Middle)   C/O MAGNITE, INC.                 |   |  |   |                      |  |  |           |   |                    |   |                          |                       |                                  | tionship of Reporting Person(s)<br>: all applicable)<br>Director<br>Officer (give title below)  |   |                                       | 10% Ow  | ner<br>pecify below)   |  |
| 12181 BLUFF CREEK DRIVE, 4TH FLOOR       (Street)       LOS ANGELES     CA       (City)     (State)     (Zip)             |   |  |   | 4                    | 4. If Amendment, Date of Original Filed (Month/Day/Year)   |  |           |   |                    |   |                          |                       |                                  | 6. Individual or Joint/Group Filing (Check Applicable Line)<br>X Form filed by One Reporting Person<br>Form filed by More than One Reporting Person |   |                                       |   |  |  |
|   |   |  | Table I -                                     | Non-D                | erivative  | e Securi   | ties Acc  | quired,   | Disp               | osed of   | , or Be                  | neficially            | v Owned                          |   |   |                                       |   |  |  |
|   |   |  |   | Date                 | ansaction<br>th/Day/Yea  | 2A. Deemed<br>Execution Date<br>if any<br>(Month/Day/Yea   | on Date,  | 3. Transaction<br>Code (Instr. 8)                       |                    | 4. Securities Acquired (A) or Dispos<br>(D) (Instr. 3, 4 and 5) |                          |                       | isposed Of                       | Beneficially Own<br>Following Report  |   | ted Direct (D) or<br>Indirect (I) (II |   | r. 4) Beneficial   |  |
|   |   |  |   |                      |  |  | Day/Year) | Code  | v                  | Amount  |                          | (A) or (D)            | Price                            | Transaction(s) (<br>and 4)  | Instr. 3  |                                       |   | Ownership<br>(Instr. 4)  |  |
| Common Stock  |   |  |   |                      |  |  |           | Α   |                    | 18,4  | <b>36</b> <sup>(1)</sup> | Α                     | \$0 <sup>(2)</sup>               | 82,772  |   |                                       | D   |  |  |
|   |   |  | Table I                                       |                      | ivative S<br>., puts, o  |  |           |   |                    |   |                          | ficially C<br>rities) | Owned                            |   |   |                                       |   |  |  |
| 1. Title of Derivative<br>Security (Instr. 3)   | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | Execution Date,<br>if any<br>(Month/Day/Year) | 4. Trans<br>Code (Ir |  | 5. Number of<br>Derivative Securities<br>Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4 and 5) |           | 6. Date Exercisal<br>Expiration Date<br>(Month/Day/Year |                    | e   | Underlyin                |                       | of Securities<br>e Security (Ins | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)   | 9. Numb<br>derivati<br>Securiti<br>Benefic<br>Owned<br>Followin | ve<br>es<br>ially                     | Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 11. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|   |   |  |   | Code                 | v  | (A) (D)  |           | Date<br>Exercisa  | Expiration<br>Date |   | Nu                       |                       | Amount or<br>Number of<br>Shares | 7   | Reporte<br>Transac<br>(Instr. 4                                 | ed<br>tion(s)                         |   |  |  |

Explanation of Responses:

1. Represents restricted stock units that vest in full on the earliest of (i) July 8, 2021, (ii) the date of the 2021 annual meeting of the Issuer's stockholders, or (iii) a change of control of the Issuer.

l<sub>v</sub>

(A)

2. Granted as compensation for services.

Remarks:

/s/ Aaron Saltz, attorney-in-fact \*\* Signature of Reporting Person

07/16/2020 Date

OMB APPROVAL

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v). \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

EXHIBIT 24 POWER OF ATTORNEY FOR SEC FILINGS ON FORMS ID, 3, 4, 5 AND 144

IN RESPECT OF SECURITIES OF

THE RUBICON PROJECT, INC. THE RUBICON PROJECT, INC. The undersigned hereby constitutes and appoints Aaron Saltz and David Day, and each of them, as his true and lawful attorney-in-fi The undersigned hereby constitutes and Exchange Commission (the SEC): any Form ID to be filed with the Securities and Exchange Commission (the SEC); any Initial Statement of Beneficial Ownership of Securities on Form 3 to be filed with the SEC; any Statement of Changes of Beneficial Ownership of Securities on Form 4 to be filed with the SEC;

- (ii) (iii)
- any Annual Statement of Beneficial Ownership of Securities on Form 5 to be filed with the SEC; any Notice of Proposed Sale of Securities on Form 144 to be filed with the SEC; and any and all agreements, certificates, receipts, or other documents in connection therewith. (iv)
- (v) (vi)
  - The undersigned hereby gives full power and authority to the attorney-in-fact to seek and obtain as the undersigned's representat. The undersigned hereby grants unto such attorney-in-fact and agent full power and authority to do and perform each and every act a The undersigned acknowledges that:
- neither the Company nor such attorney-in-fact assumes (i) any liability for the undersigneds responsibility to comply with the requirement this Power of Attorney does not relieve the undersigned from responsibility for compliance with the undersigneds obligations under the (i) (ii)

This Power of Attorney shall remain in full force and effect until revoked by the undersigned in a signed writing delivered to sur IN WITNESS WHEREOF, the undersigned has executed this Power of Attorney.

Date: June 1, 2020 /s/ Lisa L. Troe