



## Rubicon Project to Present at the Cowen and Company Technology, Media and Telecom Conference and the Stephens Spring Investor Conference

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LOS ANGELES--(BUSINESS WIRE)--May 31, 2016-- Rubicon Project (NYSE: RUBI), which operates one of the largest advertising marketplaces in the world, will present at the following investor conferences:

- Cowen and Company Technology, Media and Telecom Conference in New York on Thursday, June 2, 2016 at 2:45 PM ET.
- Stephens Spring Investor Conference in New York on Tuesday, June 7, 2016 at 11:00 AM ET.

A live webcast of both presentations will be available within the "Events and Presentations" section of Rubicon Project's investor relations website at <http://investor.rubiconproject.com>. The webcasts will also be available for replay following the conclusion of the live presentations.

### About Rubicon Project

Founded in 2007, Rubicon Project's mission is to keep the Internet free and open and fuel its growth by making it easy and safe to buy and sell advertising. Rubicon Project pioneered advertising automation technology to enable the world's leading brands, content creators and application developers to trade and protect trillions of advertising requests each month and to improve the advertising experiences of consumers. Rubicon Project is a publicly traded company (RUBI) headquartered in Los Angeles, California.



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