



## Rubicon Project to Present at the Needham Emerging Technology Conference and the B. Riley & Co. Annual Investor Conference

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LOS ANGELES--(BUSINESS WIRE)--May 11, 2016-- Rubicon Project (NYSE: RUBI), which operates one of the largest advertising marketplaces globally reaching approximately one billion consumers worldwide, will present at the following investor conferences:

- Needham Emerging Technology Conference in New York on Wednesday, May 18, 2016 at 10:40 AM ET.
- B. Riley & Co. 17th Annual Investor Conference in Los Angeles on Wednesday, May 25, 2016 at 3:00 PM PT.

A live webcast of both presentations will be available within the "Events and Presentations" section of Rubicon Project's investor relations website at <http://investor.rubiconproject.com>. The webcasts will also be available for replay following the conclusion of the live presentations.

### About Rubicon Project

Founded in 2007, Rubicon Project's mission is to keep the Internet free and open and fuel its growth by making it easy and safe to buy and sell advertising. Rubicon Project pioneered advertising automation technology to enable the world's leading brands, content creators and application developers to trade and protect trillions of advertising requests each month and to improve the advertising experiences of consumers. Rubicon Project is a publicly traded company (RUBI) headquartered in Los Angeles, California.



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