



Rubicon Project to Announce Second Quarter 2014 Earnings Results on July 29, 2014

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LOS ANGELES--(BUSINESS WIRE)-- The Rubicon Project, Inc. (NYSE: RUBI), a leader in advertising automation with one of the industry's largest independent real-time trading platforms for the buying and selling of advertising, will announce its financial results for the second quarter ended June 30, 2014 on Tuesday, July 29, 2014 at 2PM Pacific Time.

The company will host a conference call at 2:00 PM (PT) / 5:00 PM (ET) that day to discuss the second quarter, 2014 financial results of operations. The conference call can be accessed at (877) 201-0168 or (647) 788-4901 (International), conference ID# 71843116. The call will also be broadcast simultaneously at <http://investor.rubiconproject.com>. Following completion of the call, a recorded replay of the webcast will be available on Rubicon Project's website. Additional investor information can be accessed at <http://www.rubiconproject.com>.

About Rubicon Project

Rubicon Project pioneered advertising automation. Its technology platform, which leads the industry in terms of total user reach, is used by hundreds of the world's premium publishers and applications to connect with top brands around the world. A company driven by innovation, Rubicon Project has engineered the Advertising Automation Cloud, one of the largest real-time cloud and Big Data computing systems, processing trillions of transactions within milliseconds each month.

Headquartered in Los Angeles, Rubicon Project has offices worldwide. Learn more at RubiconProject.com. Twitter: [@RubiconProject](https://twitter.com/RubiconProject).



Source: The Rubicon Project, Inc.

Investor Relations Contact:

ICR

Denise Garcia, 203-682-8335

Investor@rubiconproject.com

or

Media Contact:

Rubicon Project

Brynn Moynihan, 646-202-9753

Press@rubiconproject.com